

SENATOR BRET BOOG

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CONTACT: Cory McBurnett
music@iexistonline.com
p: 678.472.2696

I Exist announces Senator Bret Boogie's solo debut album, Control.

Senator Bret is the voice of Atlanta duo Transistor Fist, which fuses a punk mentality with a hip-hop sensibility.

For his solo outing, the Senator stuck to his confrontational lyrics about social apathy, economic turbulence and the politics of the soul, but focused on how those issues relate to control of self, control over others and how systems control masses.

He raps over straightforward, hard-hitting beats that maintain a proper indie hip-hop aesthetic, allowing him to "open up" more than on Transistor Fist projects. Control features three songs produced by lauded Atlanta beat-maker, Illastrate, which form the direction for the remaining material produced by Beat Studies, The GoodSon and the Senator himself. In looking to offer a proper solo representation, Senator Bret wrote to his own beats, allowing him to move outside of his staunchly "conscious" persona. The album also includes appearances from Senor Kaos, Methuzulah and an unearthed verse from Jax.

BACKGROUND: Bret first emerged with Transistor Fist in 2002 with a 12" vinyl release. "Gotta' Live" b/w "Ominous" secured airplay at college radio around the U.S. "Erection" b/w "Who" and "Astrologic" followed before a full-length release. The self-titled debut LP explored a range of styles, offering a well-rounded statement. Through Soundwaves and Solitude was released in 2008 and was described as Bret's most focused work.

Transistor Fist music recently appeared on Speed TV and MTV. The group also recently scored the "One Light Workshop" instructional photography DVD.



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